



No one understands the
importance of driving safely
like someone who didn't.

Zero
Fatalities

A Goal We Can All Live With

Drowsy Driving | Distracted Driving | Aggressive Driving | Impaired Driving | Not Buckling Up

Did You Know:
Drowsy driving
causes 1 out of 7
fatalities annually

Did You Know:
1 out of 13 fatal
crashes is associated
with distracted driving

Did You Know:
Speeding is a factor
in 1 out of 4 fatalities
on average

Did You Know:
1 out of every 5 fatalities
is associated with drugs
and alcohol every year

Did You Know:
On average, more than
half of all fatalities
were not buckled or
not buckled properly